



LACOUR
FALL 2007

DEAR FRIENDS,

There's nothing like filling up your year with travel. Whether business or vacation, it's always fun to get on the road, or in the air, and venture off to exciting and unfamiliar places.

In addition to nearly constant travel for our new ShootQ software, as you'll read about in our News section, we have also spent time in Ireland, Mexico and Norway over the past few months. During the winter we're looking forward to spending a week in Maine and a week in Spain.

We always jump at the opportunity for adventure, whether great or small.

We encourage you to go where your heart leads, and may the road always rise to meet you there.

Rachel
RACHEL LACOUR NIESEN

Andrew
ANDREW NIESEN

Erin
ERIN REED ADAMS

Mark
MARK ADAMS



6 LACOUR
NEWS
magazine
feature



4 LACOUR
NEWS
shootQ
on tour



14 WEDDING
STORIES
at the abbey

ALSO IN THIS ISSUE

- 1 COVER: LAURA, BY RACHEL LACOUR NIESEN
- 4 NEWS: SHOOTQ ON TOUR
- 8 EN ROUTE
- 10 WEDDING STORIES: FABULOUS AT THE FOX
- 12 WEDDING STORIES: D.C. CELEBRATION
- 16 FINAL FRAME

LACOUR

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SHOOTQ ON TOUR

The recent launch of ShootQ, our studio management solution for wedding photographers, has taken the LaCour team all over the country the past few months. We've been fortunate to visit cities such as Phoenix; Asheville, N.C.; Chattanooga, Tenn; Chicago, Los Angeles, Philadelphia and New York, meeting with photographers to walk them through setting up and using their ShootQ accounts. It's such a treat to meet new colleagues, and reconnect with old friends.



In addition to serving the business needs of photography studios – such as client file organization, automated invoicing and online booking – ShootQ also encourages community through lead-sharing. Already booked on a certain date? Just send new leads for that date to one of the members of your Q-Club.

For more information on ShootQ, please visit www.shootq.com.



ANDREW TEACHES A SHOOTQ
TRAINING SEMINAR AT THE
MANHATTAN STUDIO OF
PHOTOJOURNALIST EDDIE ADAMS



MALCOLM AND
KALSHELIA LLOYD'S
MIAMI WEDDING WAS
FEATURED IN INSIDE
WEDDINGS MAGAZINE

LaCour was honored to have Malcolm and Kalshelia's October 2006 wedding featured in Inside Weddings magazine. The wedding was featured in the Fall/Winter issue, which hit newsstands Sept. 25. Malcolm and Kalshelia's festive wedding celebration at the historic Vizcaya Museum in Miami celebrated their Jamaican and Dominican heritage. To see their slideshow, click on Portfolio for Brides at www.lacourphoto.com.

Active involvement in the photography community through teaching continues to be a top priority at LaCour. In October, Mark participated in a panel moderated by David Walker of Photo District News, titled "How to Get Started in Multimedia." The panel, at PhotoPlus Expo in New York, was composed of both photojournalists and wedding photographers, including multimedia experts from the Washington Post and the New York Times. The panel explored multimedia storytelling and production, with an emphasis on storytelling with images and audio. See an example of LaCour's multimedia projects at www.lacourphoto.com/habitat/.

In January Andrew and Rachel will be speaking at the Digital Wedding Forum conference in Tampa, Florida; and in April LaCour will be teaching a Master Class at the International Wedding and Portrait Photographers International conference in Las Vegas.



EN ROUTE

NEWLYWEDS VIRGINIA DYSON
AND CHARLIE BROWN ENJOY AN
OPEN-AIR TROLLEY RIDE
WITH THEIR WEDDING PARTY ON
THE WAY TO THEIR RECEPTION
AT DRUID HILLS GOLF CLUB
IN ATLANTA IN JULY.

FABULOUS AT THE FOX

Atlanta attorneys Sarah-Nell Walsh and Albert Guthrie wanted a wedding filled with rich color, nostalgic 80s dance music and a little bit of old-fashioned Atlanta glamour.

The couple chose the Egyptian Ballroom at the Fabulous Fox Theatre downtown, where their vibrant wedding colors of blues, golds and browns were woven throughout their flowers, lighting and linens to create a perfectly cohesive design scheme in the majestic, historic ballroom.

Atlanta-based band U.S. Beat played an all-80s set that culminated in several family members, including the bride and groom, joining them onstage on vocals.

Flowering Events created the florals; Lichen Frank Design made the invitations and other paper decor elements. Kim Casey and April Trigg of Eventologie coordinated the event.



CONGRESSIONAL CELEBRATION

Megan Kelly and Hans Philip Christian Walter were married June 30 at Potomac United Methodist Church with a reception at The Congressional Country Club in Bethesda, Maryland. Megan and Christian are avid golfers, so they wanted to host their guests at a venue that was rich in sports tradition and Washington history. Congressional Country Club was the perfect choice. Former Club members include Presidents Woodrow Wilson, Herbert Hoover and Dwight D. Eisenhower.

“With a large terrace, beautiful ballroom, great catering, and tournament-caliber golf course, Congressional is a perfect place for a summer wedding,” Megan said.

The club was established in 1924, and its Blue Course is considered among the best 100 courses in the United States. Just a week later, while Megan and Christian were on their honeymoon playing golf at Pebble Beach, Tiger Woods hosted the prestigious AT&T National PGA Tournament at Congressional Country Club.



AT THE ABBEY

Blake Johnson proposed to Phyllis Maloney at the Vatican in St. Peter's Square, so it was only fitting that Phyllis's parents flew an old friend, Giovanni Cardinal Cheli, from Rome to preside over their daughter's June wedding at St. Bernard Abbey in central Alabama.

Her parents met the Cardinal during their first year of marriage in New York when he was the Holy See's Special Representative to the United Nations.

Phyllis was married in her mother's Alençon lace wedding dress and Brussels lace veil. The dress was altered to fit Phyllis using a sample belonging to her late grandmother. Phyllis's wedding necklace was an heirloom from her fiancé's family.

The wedding featured guests from sixteen different countries – every continent except Antarctica was represented.





Mark made this image at Chota Falls in Georgia, as wedding guests were relaxing by a bonfire. Mark made the image with a Canon EOS 1D Mark IIN with a 50 mm lens at $f/1.4$.

“Weddings can be chaotic, noisy affairs where emotions are displayed publicly, so one of your biggest challenges can be capturing their quiet, intimate side,” Mark says. “Trust, anticipation, skilled observation, savvy lens selection and a host of other judgments make it possible to capture those quiet, poignant moments in images that recall the day for those in attendance, and give those who were not present insight into what it was like to have been there.”